

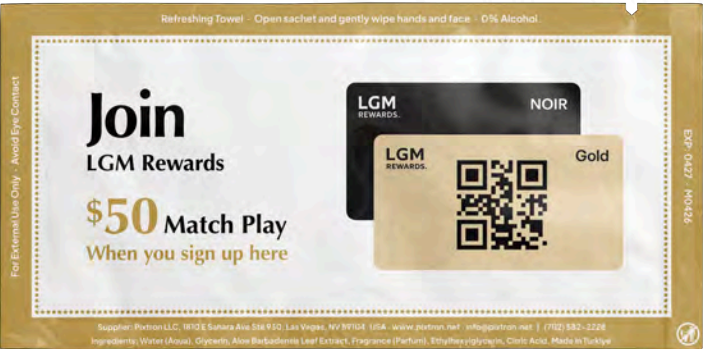


Luxury Restaurant Media Sponsorship Network

Physical is greater than Digital

Executive Statement

Pixtron is a **curated hyperlocal hospitality media network** that places exclusive brand sponsorships inside premium restaurant environments.



We do not sell promotional products.
We offer controlled geographic brand placement.

Our mission

Help businesses dominate their local market through physical, measurable brand interaction.



Physical is greater than Digital

Local Advertising Problems

Consumers are overwhelmed.
Your brand disappears in **3 seconds**.



Rising Digital Ad Costs



Click Fraud



Low Attention Spans



Banner Blindness



Short Ad Memory



Overcrowded Platforms

The Pixtron Solution

Pixtron secures defined restaurant clusters within high value neighbourhoods and offers category-exclusive sponsorship inside those environments.

The restaurant table

Average dining time: **45–90 minutes**

Your logo remains in front of the customer throughout the meal.



Not Scrolled

👁 Top Visibility



Not Skipped

👁 High Attention



Not Muted

🔒 Exclusive Sponsorship

Physical is greater than Digital

Campaign Structure

Each sponsorship includes:



26,250
Branded Placements



3 to 5
Curated Restaurant Partners



90 days
Campaign Cycle.



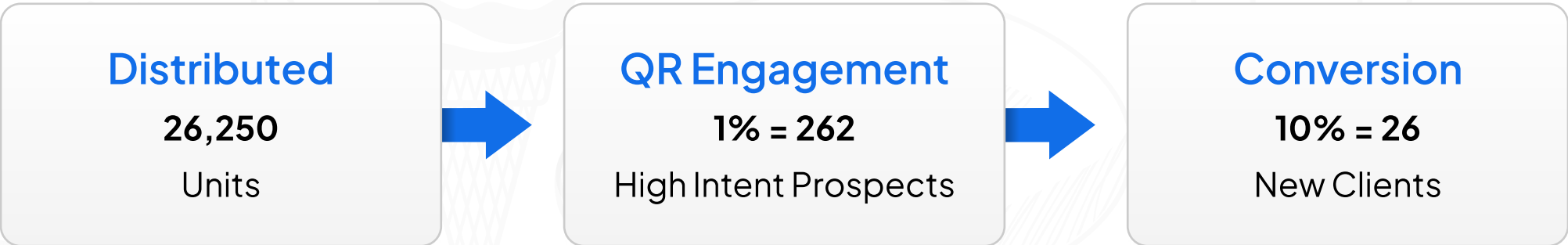
Single Category
Exclusivity

Campaign Types

- Authority Campaign (90 day presence).
- Lead Activation Campaign (QR code & Phone tracking).
- Multi Zone Expansion.

ROI Framework

Sample Modelling Scenario



If your customer is worth **\$2,000 to \$50,000 +**
Pixtron makes sense.

Disclaimer: Actual performance varies by industry and offer.

Physical is greater than Digital

Zone Selection

Criteria



Income Profile
Dining District Income Zones.



Premium Dining Environments
Carefully selected restaurants that meet high quality and experience standards.

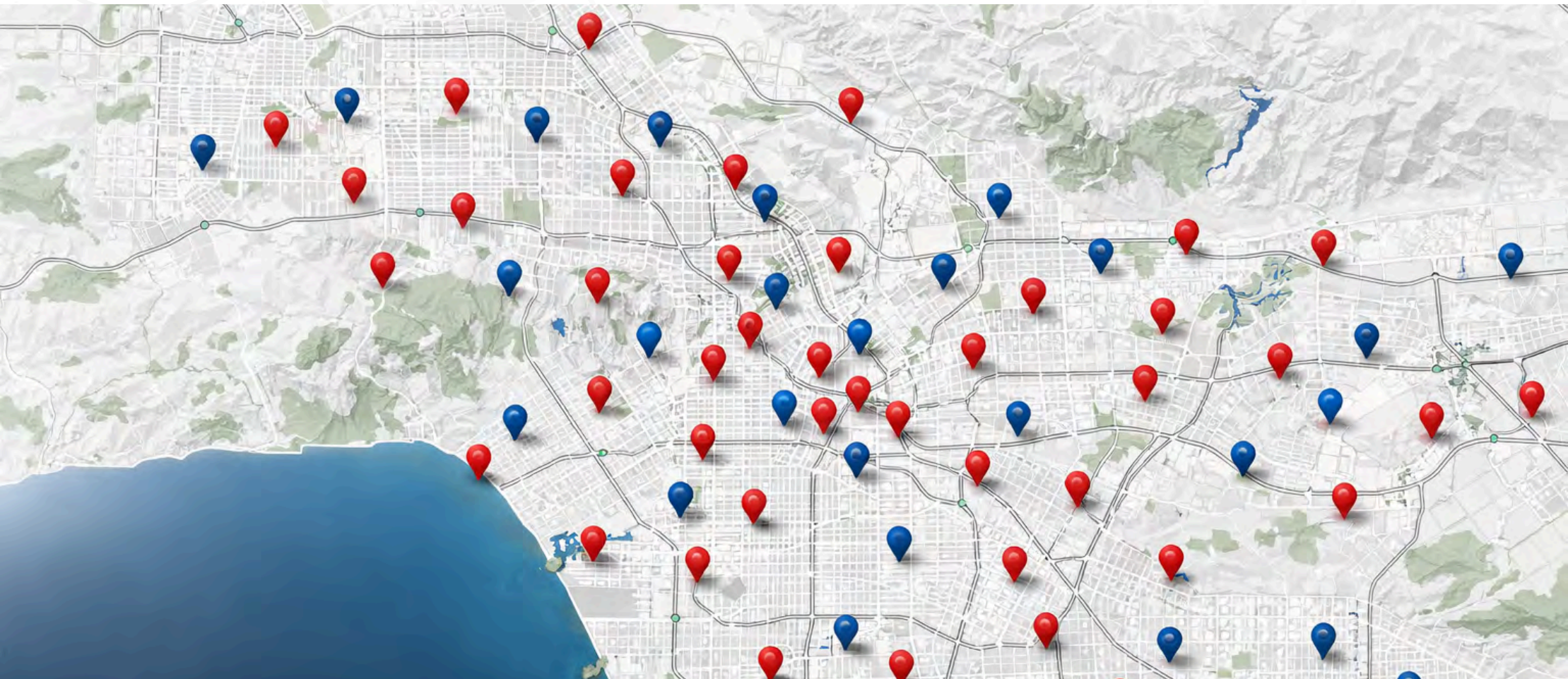


Walkable Restaurant Clusters
High activity districts with dense and reliable foot traffic.



Consistent Demographic Profile
Areas where residents have strong spending power.

This is not random distribution.
It is structured geographic deployment.



Physical is greater than Digital

Ideal For



Law Firms



Luxury Real Estate



Wealth Services



Clinics



Insurance Agencies



Salons



Car Dealerships



Fitness Studios



Dentists

Why It Works?



Visual

Your brand sits directly in front of the customer.



Touch

The customer physically holds your brand.



Scent

Fragrance enhances memory retention.

Multi Sensory exposure **boosts recall**.
That’s associative branding at its strongest.

Physical is greater than Digital

Performance Transparency

Pixtron Bridges Branding + Measurable Response.

Tracking Tools Available

 Custom QR Code

 Call Tracking Numbers

 Geo Based Tracking

Engagement Metrics Monitored

 Distribution Volume

 QR Engagement

 Call Response

 Geographic Performance

This is not “spray and pray.”
It’s physical media with performance tracking.



Placements are in:

- Premium Dining Environments.
- High Traffic Areas.
- Date Night Venues.
- Business Meeting Restaurants.
- Social Gathering Spaces.

Your brand is associated with

 Quality

 Care

 Cleanliness

 Hospitality

Physical is greater than Digital

Why Restaurants Partner With Us?

✓ Free Premium Product

✓ Enhances Guest Experience

✓ Increases Hygiene Perception

✓ No Cost

We handle,
Distribution, Inventory Management & Performance Tracking.

Exclusivity Model

One advertiser per category per zone.
Zones are limited and released selectively.



The Product



- Premium Pillow Sachet.
- Glossy Finish.
- High quality soft wipe.
- Custom scent options.
- Optional QR code & Phone Number.
- Designed to look premium, not promotional.



Seen. Touched. Remembered.

Refreshment Wipes